

Ernesto Tages

Critical Decision Making Advisory

index

| | |
|---|----|
| 1. ERNESTO TAGES | 03 |
| 2. VALUE PROPOSITION | 07 |
| 3. EMOTIONAL EXCELLENCE METHOD | 11 |
| 4. SERVICES | 15 |
| 5. PHILOSOPHY | 19 |



Ernesto Tages

"Whatever your decision, make it consciously and joyfully."

Ernesto Tages

One messy situation at the time, Ernesto provides strategic advice and counsel to leaders from the public, private and non-profits to bear on sensitive problems, big and small, keeping their mental reasoning clear from emotional noise.

As a discrete advisor Ernesto is instrumental in the critical decision-making processes of peace and security. His effectiveness is of vital importance at the micro (individual), meso (groups) and macro (society) levels. His duties usually require to synthesise information rapidly, to develop a comprehensive understanding of the context and key issues at hand, and to convey that understanding and analysis at varying levels, while building and nurturing meaningful relationships.

He is often required to build the political skill set that influential leaders need to carry out their work more efficiently and effectively for the Greater Good. With a background in banking, finance and business, for more than 20 years he has been trained in eastern traditions of physical, mental, and spiritual practices and disciplines. In matter of principles, he stands like a rock keeping in balance the material-spiritual sides of life.

Ernesto earned a degree in business administration, a master's in political science, a specialization in positive psychology and is the author of the Emotional Excellence method that he applies in consultancy and executive education models.

What makes Ernesto unique?

The capacity for digesting difficult and complex situations and converting them into clear and actionable ideas and strategies is unmatched.

I Key success factors

This unique combination of seven distinctive capabilities make Ernesto Tages so valuable to his clients:

- 1. EXPERTISE:** A wide range of extensive knowledge and skills, including theory and practice, of the emotional mind with a multidisciplinary and multicultural approach. This allows him to instantly know the strengths of those around him, and gently cultivates them.
- 2. INTUITION:** The ability to detect what another person is truly saying and feeling, understanding what really is in their mind.
- 3. OPEN MENTALITY:** Great maturity, endless patience, acceptance of other points of view, and a deep knowledge of human nature.
- 4. EQUANIMITY:** Remaining calm and relaxed in all situations, making artful use of diplomacy or a quiet word to resolve conflicts.
- 5. CUSTOMISATION:** He makes or alters the services following personal specifications or needs, always with premium, personal and close support.
- 6. CONFIDENTIALITY:** Comfortably dwells in strict privacy or secrecy environments where the private thoughts or issues of his clients, usually public figures, would never be compromised.
- 7. LOYALTY:** With a straightforward character, he is a faithful, courageous and a warm-hearted allied, fully devoting himself to the welfare of his client.

2.

Value Proposition:

Critical decision making advisory.

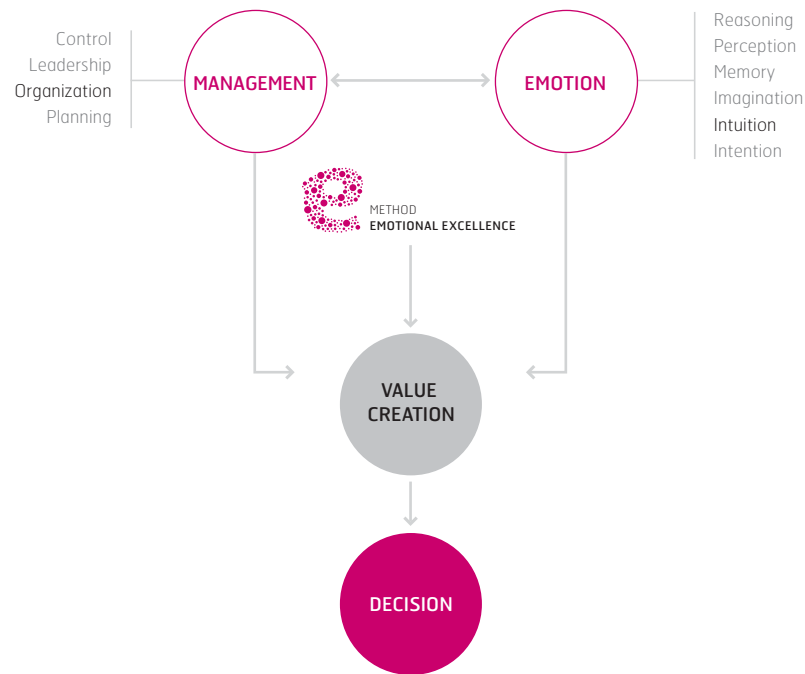
Ernesto Tages skilfully filters out the irrelevant aspects of any situation, identifying the core thread that needs to be pulled in order to unravel the problem at hand. His intervention organizes what was once in confusion, fashioning it into something that is, at once, beautifully intricate and stunningly simple in its function.

His capacity for analysis of complex situations, digesting difficult and intricate theories and principles and converting them into clear and actionable ideas and strategies is unmatched.

Core competences:

1. Assessing any dilemma to find the underlying cause and developing a plan to solve the problem at its root.
2. Wise and swift decision-making and courageous action-taking.
3. Establishing an environment of harmony and trust.
4. Reforming the organization's or person's mindset.
5. Identifying obvious and obscure vulnerabilities.
6. Learning from crisis to effect change.

| Critical decision making route



08

| Value creation process

If you are a professional decision maker, you can't afford to ignore how to effectively and willingly direct the effect that emotions have on your mental activity. Despite your intent, emotions will invariably affect every decision you make. They are present in every mental activity. It follows that, the impact of emotions on the intellect is of paramount importance. Hence, you can either master emotion management or succumb to emotions' will.

When the direction of emotions is properly enhanced, your cognitive skills will be improved. As a consequence, your decision-making processes can operate on the fast track of thought: intuition. Those insights or "gut feelings", a distinctive trait of geniuses in every field, can be developed and deployed with the right techniques and a qualified guide.

As a leader with the right skills, you can create trust and respect, align people and develop a can-do attitude. The role that emotional management plays in highly effective leadership is undeniable. Great leadership is, in fact, service leadership: attending to team members with empathy and helping them succeed. Emotion management deepens your empathy, the capacity to sense and understand the feelings of others, which is a core competence in any endeavour: personal and professional.

09

3.

method:

At the forefront of mental direction.

As a methodical artisan of emotions, Ernesto has designed the Emotional Excellence Method as a process that aim to assist his clients with guidance throughout the procedure, and the steps to take to completing the tasks.

After 20 years of experience we know that selecting the right method is crucial to getting the job right. Because there's no such thing as a 'one-size-fits-all', the Emotional Excellence system of practices, techniques, procedures, and rules are best suited for projects that require flexibility and have a high level of complexity or uncertainty.

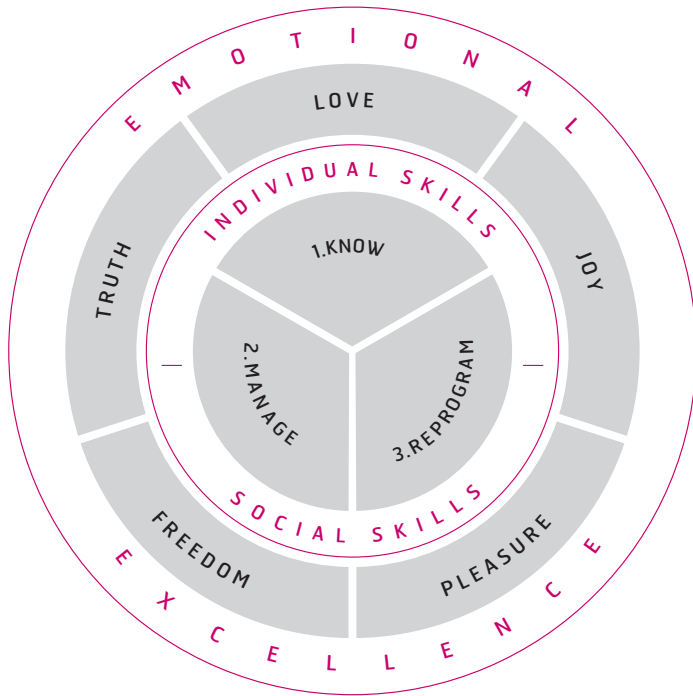
The Emotional Excellence Method is the approach we are going to use to fix the problem or do the project. It encompasses 8 steps that will be the tools used to organize the project work in 3 phases.

The project execution plan that follows is basically what are the steps you are going to do in each stage of the methodology. The plan will have dates and deadlines, resources capacity, and budgeting for costs of execution.

Although simplicity reigns, both require hard work and a good teamwork.



EMOTIONAL EXCELLENCE
METHOD



12

| The Emotional Excellence Method

Three concomitant stages:

1. **KNOW:** Getting to know yourself, your history and personal capacities.
2. **MANAGE:** Relating to your surroundings, acquiring tools to metabolise change.
3. **REPROGRAM:** Giving targeted and programmed responses, acting consciously.

Two different sets of skills:

1. **INDIVIDUAL SKILLS:** All those that allow for the relationship with yourself.
2. **SOCIAL SKILLS:** All those that allow for the interaction with others.

Five principles:

1. **LOVE:** The love for people and what surrounds us should be harmonious, balanced and respectable, making us healthier.
2. **JOY:** The joy of living should be a natural state. One should nurture it every day.
3. **TRUTH:** To be truthful with yourself and others is the basis for maintaining happiness.
4. **FREEDOM:** The responsibility for our actions and decisions consciously brings us freedom both in thoughts and in deeds, words and omissions.
5. **PLEASURE:** Administered intelligently, it is the most powerful, efficient and pleasant evolutionary way to achieve happiness, as long as it is seen as a means.

13

4.

services:

The path to excellence.

The services we offer are carefully designed and conceived for the decision maker, the experienced and successful leader, who appreciates a proven method based upon a long-term relationship. A strategic approach and a rigorous selection process for clients, ensures both parties a wise use of our precious time.

Keep reasoning clear from emotional noise about:

STRATEGY AND INSIGHTS

Craft and deliver breakthrough experiences, meaningful and frictionless interactions, by understanding how to motivate and inspire your most important public. Gain a clear, deep understanding of a complicated problem or situation.

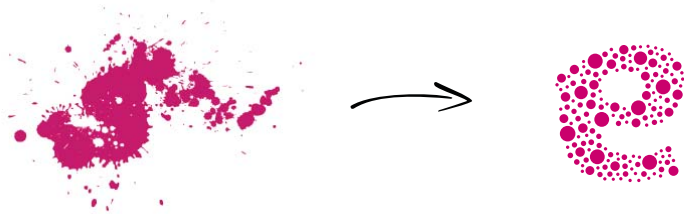
INFLUENCE MATTERS

Leverage your influence factor to drive change, build cohesive teams, and successfully implement a strategic vision. Be aware of hidden intentions. Inoculate yourself from undesired effects of unconsented influence. Be pure as a dove, but wise as a serpent.

MIND MATTERS

Our purpose is that you excel at your cognition, emotional balance, decision-making skills AND your spirituality. Judgment, critical thinking, and open-mindedness. Creativity, ingenuity, and originality. Mindfulness, intuition, and crisis management.

| From emotions to excellence, in 8 steps



16

| Neutralizing the noise, in 3 modalities

CONSULTANCY

At a moment of crisis, receive fast, accurate and highly sensitive advice about what to do or how to act.

At any moment, gain a clear, impartial, perspective about critical decision making regarding sensitive matters.

Change resistance and adaptational issues, tailor global market environment, mergers and acquisitions and new product developments. Specifically, when:

- Arrangements seem to be stuck or no visible way is on sight.
- The socio-political cost of the envisioned change is overwhelming or prone to generate unbearable or unforeseeable conflicts.
- A systematic and sustainable change is required.

EDUCATION

Gain the required knowledge and practical training to achieve their maximum intellectual efficiency. The focus is on the most refined use of cognitive, emotional and social capabilities: intuition, vision and influence.

EVENTS

Remarkable experiences in which work and relax complement each other intelligently.

Particularly the executive RETREATS, focused on authentic bonding and inspired work.

17

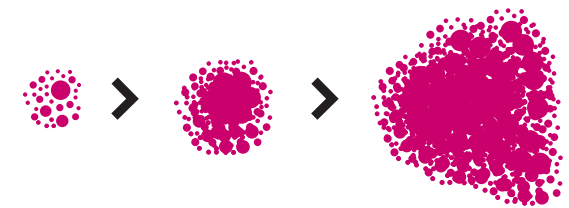
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Philosophy:

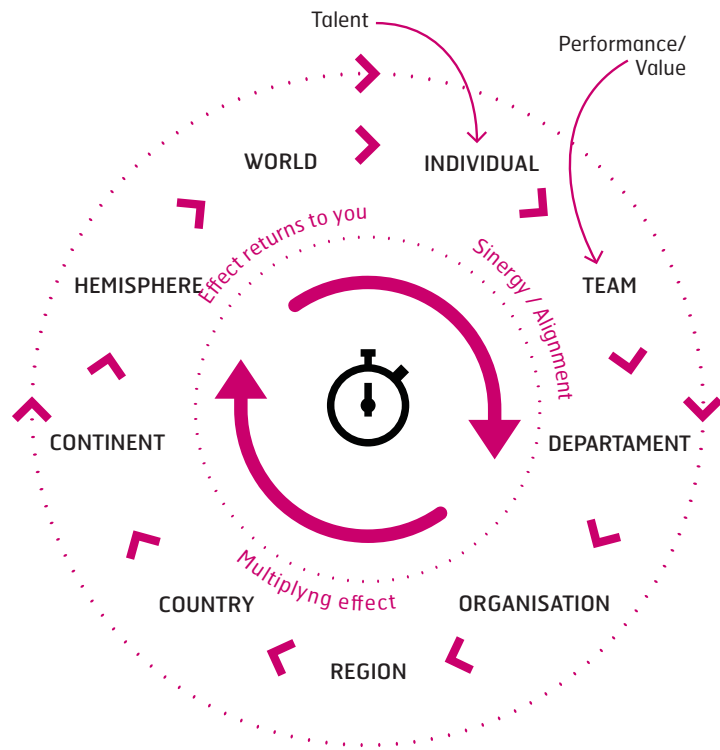
Sharing a vision.

We understand sustainability as the ongoing effort to improve the performance of organizations and/or citizens' quality of life, while contributing to the good of the community and the environment to which it pertains.

Ernesto Tages, a pioneer when it comes to the dedication to such issues within his field, works with leaders and organizations to support sustainability projects or initiatives and so achieve results for the community by applying the Emotional Excellence methodology. And it is in the community itself that the Sustainability Policy will be integrated, giving those in need the necessary knowledge to help, teach, inspire and cause a positive change that will result in a better future for all.



I Contagion Effect.



Our vision is to extend this positive contagion to the rest of the world, together with you.

**Ernesto
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